# Priority Area Ambassador

**POSITION TYPE** Volunteer
**REPORTS TO** Engagement Manager

**OVERVIEW**

In 2016, Sustainable Kingston identified the need to increase focus on measurable actions. We identified six key priority areas as the basis for our actions and reporting for future program, projects and initiatives. The Six Priority Areas (PA) include: Sustainable Transportation, Economic Prosperity, Climate Action, Food Security, Sense of Community and Environmental Stewardship. Sustainable Kingston will be focusing on these topics between 2016 and 2020.

In 2017, Sustainable Kingston needed community-focused volunteer representatives who had interest and some knowledge on a Priority Area topic. The Priority Area Ambassador is responsible for representing the organization at events and other community engagements, and collecting and reporting information of their specific Priority Area – much like an Ambassador represents a country.

**AMBASSADOR EXPECTATIONS**

- Understand the mission, purpose and history of Sustainable Kingston
- Attend local events and stakeholder meetings as a representative of Sustainable Kingston
- Network in the community to identify key players, stakeholders etc.
- Once identified, develop connections and build relationships with community organizations, groups, or individuals
- Identify and understand current trends, opportunities, challenges, and successes in the community
- Be a source of information to Sustainable Kingston staff and volunteers
- Assist with some Sustainable Kingston events

**OUTCOME OF EXPECTATIONS**

- Identify and understand opportunities and gaps in the community
- Address community opportunities or gaps through collaborative initiatives, projects or programs
- Be a source of information to Sustainable Kingston staff when it comes to planning and implementation of initiatives, projects and programs
- Represent the organization as a member of Sustainable Kingston and as an Ambassador of your Priority Area

**KEY SKILLS REQUIRED**

- Passion for sustainability, specifically in one or more Priority Area
- Excellent interpersonal and communication skills
- Self-motivated and self-starter
- Excellent research and writing skills

**TIME COMMITMENT**

Ambassadors are required to attend at least one community engagement per month plus occasional Sustainable Kingston events (if relevant to Priority Area) and occasional team meetings or check-ins.